

# Community Games - Participant Survey Year 2

## INTRODUCTION

Many thanks for taking the time to fill in this short survey - it should take no longer than 15 minutes to complete.

Your answers will be invaluable in helping us assess the impact the Community Games event you attended has had, both on individuals, and your local community.

Everyone over the age of 14 who completes this survey, will be entered into a Prize Draw to win £100 worth of High Street vouchers. There are two Prize Draws each year, in July and December.

All answers will be treated as confidential.

Click the "Next" button to get started

## THE EVENT

**\*1. What was the name of the Community Games event that you attended?**  
**(If you're not sure, just tell us where it took place)**

**2. What date was the event held on? (DD/MM/YYYY)**

**3. Which Region was the event in?**

- ☐ North East (Northumberland; Durham; Tyne & Wear; Tees Valley)
- ☐ North West (Merseyside; Lancashire; Cumbria; Cheshire; Greater Manchester)
- ☐ Yorkshire & Humberside (North Yorkshire; Humberside; West Yorkshire; South Yorkshire)
- ☐ East Midlands (Derbyshire; Leicestershire; Lincolnshire; Northamptonshire; Nottinghamshire)
- ☐ West Midlands (Shropshire; Herefordshire & Worcestershire; Birmingham; Warwickshire; Black Country; Staffordshire)
- ☐ East of England (Bedfordshire; Hertfordshire; Essex; Cambridgeshire; Norfolk; Suffolk)
- ☐ London (All London Boroughs, including City of London)
- ☐ South East (Berkshire; Buckinghamshire; Hampshire & IOW; Kent; Oxfordshire; Surrey; Sussex)
- ☐ South West (Cornwall; Devon; Dorset; Gloucestershire; Somerset; Wiltshire)
- ☐ I'm not sure

**4. Who did you attend the event with? (Please tick all that apply)**

- |                                  |                                           |
|----------------------------------|-------------------------------------------|
| <input type="checkbox"/> Friends | <input type="checkbox"/> Neighbours       |
| <input type="checkbox"/> Family  | <input type="checkbox"/> I attended alone |

Other (please specify):

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## 5. Were you aware that it was a 'Community Games' event?

☐ Yes

☐ No

## THE EVENT

## 6. How did you know it was a Community Games event?

☐ Through family & friends

☐ Saw it advertised on a poster locally

☐ Through social media (Facebook; Twitter, etc)

☐ From banners and bunting at the event

☐ Through local newspaper / radio

Other (please specify)

## 7. To what extent do you agree with the following statements?

	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree	Don't know
I enjoyed myself at the event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The event was well organised	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There was a good range of activities available	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I made new friends and/or renewed old friendships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 8. Before attending the Games event, how often did you participate in:

a) Sport and / or physical activity (e.g. walking; cycling, etc)?

b) Arts and cultural activities (e.g. arts & crafts; drama; music; visits to carnivals; theatres; museums; castles, etc)?

	Never	Less than once a year	1 - 2 times a year	3 - 6 times a year	1 - 3 times a month	Once a week	Twice a week	Three times a week or more
SPORT / PHYSICAL ACTIVITY:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ARTS / CULTURAL ACTIVITIES:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 9. Has attending the Games event made you likely to increase / decrease how often you participate in sports / physical activity, or arts / cultural activities over the next 6 months?

	Increase	No change	Decrease	Don't know
SPORTS / OTHER PHYSICAL ACTIVITY:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ARTS / CULTURAL ACTIVITIES:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## SPORT & PHYSICAL ACTIVITY

At the Games event, which of the following applied to you?:

## 10. I watched a sports / physical activity session taking place

☐ Yes

☐ No

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### 11. I participated in a sports / physical activity

☐ Yes

☐ No

### 12. I participated in a sports / physical activity I hadn't tried before

☐ Yes

☐ No

### 13. Have you followed up your interest in the sport / physical activity you participated in?

☐ No, and it is unlikely that I will

☐ I am more aware of the local Club / Leisure Centre, but I'm still thinking about it

☐ I am definitely planning to start the activity in the near future

☐ I have already started to participate in the activity

If you have joined a Club to pursue your chosen activity, please tell us the name of the Club:

## ARTS & CULTURAL ACTIVITY

At the Games event, which of the following applied to you?:

### 14. I watched arts / cultural activities / performances taking place

☐ Yes

☐ No

### 15. I participated in arts / cultural activities

☐ Yes

☐ No

### 16. I participated in arts / cultural activities I hadn't tried before

☐ Yes

☐ No

### 17. Have you followed up your interest in the arts / cultural activity you participated in?

☐ No, and it is unlikely that I will

☐ I am more aware of the local Club / Centre, but I'm still thinking about it

☐ I am definitely planning to start the activity in the near future

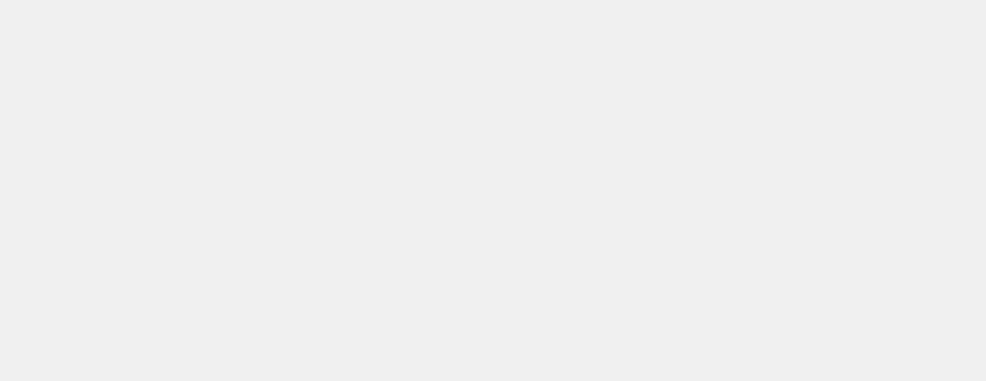
☐ I have already started to participate in the activity

If you have joined a Club / Group to pursue your chosen activity, please tell us their name:

## YOUR OPINIONS

**18. What were the best things about the Community Games event for you, and why?**

**19. How do you think the event could be improved for the future?**



## THE FUTURE

**20. As a result of attending the event, how has your view of your local community changed?**

[illegible]

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### 21. Would you be interested in volunteering in future events?

- ☐ Yes ☐ No ☐ Possibly

If you answered 'Possibly', what would encourage you to volunteer?

### 22.

**Are you happy for us to contact you again in the future, to ask you a few more questions about how the event may or may not have affected your lifestyle?**

*If we do contact you, it will only be one of our small team of Interviewers, and we will not pass your details on to any other organisations.*

- ☐ Yes, I am happy to be contacted again, and have inserted my contact details at the end of the Survey
- ☐ No, I would prefer it if you didn't contact me thanks

## PROFILING INFORMATION

The following information will not be used to identify you as an individual. It will, however, help us to understand more about the people who attend Community Games events, and enable us to target our marketing efforts, and improve the Community Games experience for everyone.

### 23. What is your postcode?

**(Please note: this will not be used to contact or identify you)**

Post Code:

### 24. Gender:

- ☐ Male ☐ Female

### 25. What age group are you?

- ☐ Under 16 ☐ 35 - 44 ☐ 65 – 74
- ☐ 16 - 24 ☐ 45 - 54 ☐ 75+
- ☐ 25 - 34 ☐ 55 - 64 ☐ Prefer not to say

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### 26. What is your ethnic background?

**(Please note: This is different from your nationality - your ethnic background is how you categorise yourself, based on your family history; culture and language, etc).**

- |                                                         |                                               |                                      |
|---------------------------------------------------------|-----------------------------------------------|--------------------------------------|
| <input type="radio"/> White British                     | <input type="radio"/> Mixed (Asian and Black) | <input type="radio"/> Black African  |
| <input type="radio"/> White Irish                       | <input type="radio"/> Asian - Indian          | <input type="radio"/> Chinese        |
| <input type="radio"/> Mixed (White and Black Caribbean) | <input type="radio"/> Asian - Pakistani       | <input type="radio"/> White European |
| <input type="radio"/> Mixed (White and Black African)   | <input type="radio"/> Asian - Bangladeshi     |                                      |
| <input type="radio"/> Mixed (White and Asian)           | <input type="radio"/> Black Caribbean         |                                      |
| <input type="radio"/> Other (please say)                |                                               |                                      |

### 27. Do you consider yourself to have any disabilities / long-standing medical conditions?

- ☐ Yes ☐ No

## PRIZE DRAW ENTRY

**28.**

**Thank you very much for your time and your input!**

**To enter the prize draw, please provide your name, email address and a contact telephone number below: (Notes: Prize draw only open to UK residents. If you are under 16 years of age, please provide the contact details of your parent or carer):**

**Name:**

**Email Address:**

**Phone Number (preferably landline):**